



*The*  
**SHADES**  
*of*  
**technopaints**

PRODUCT BROCHURE

**FORTUNE PAINTS PRIVATE LIMITED**





# FORTUNE PAINTS PRIVATE LIMITED



RIGHT CHOICE IN COLOURS....





**Our Vision:**

To be the leading paint manufacturer and application services company in India.

**Our Mission:**

To bring satisfaction to our customers by supplying best quality paint products and continue to do its best to maintain the highest standards of product quality and services. While devoting due attention to environmental protection.

Techno Paints, a renowned paint manufacturing company, specializes in providing a diverse portfolio of products and services catering to various sectors, including residential, commercial, industrial, and hospitality. With a strong commitment to customer satisfaction, top-notch paint quality, and environmental responsibility, the company has emerged as one of the most reliable and trusted brands in the Indian paint industry.

A leading paint manufacturing company known for its premium product line is regularly updated to meet customer needs. With an extensive range of over 3,000 paint shades available through our color banks, we ensure the prompt delivery of any desired color. In addition to paints, it produces and supplies a variety of related products, including wood adhesive, tile primer, wood polish, and water-proofing compounds.

Over the past 22 years, we have excelled at providing top-quality paints and painting services to the business-to-business (B2B) segment. We have successfully completed over 1000+ projects in Andhra Pradesh, Telangana, and other parts of the country.

**Completed 1000+ Projects**

Texture Service

332 million SFT  
Texture finishes

Internal Service

1092 million SFT  
Interior coatings

External Service

384 million SFT  
Exterior coatings

**Total - 1886 million SFT**

# INTERIOR

## EMULSION



# LAVISH

LUXURY INTERIOR EMULSION



- Ultra Smooth Finish
- Algal Resistance
- Low VOC
- Washable
- 7 YEARS WARRANTY\*
- Stain Resistance
- Advanced Technology

\*Terms & Conditions Apply

BE WHEREVER  
YOU WANT TO BE.  
**CLASSIC**  
PREMIUM INTERIOR EMULSION



 Smooth Finish

 Low VOC

 High Washability

 Fungal Resistance






 **5 YEARS WARRANTY\***

 Stain Resistance

\*Terms & Conditions Apply

NOW YOU DECIDE  
WHAT YOUR HOME IS  
**SHINE**  
INTERIOR EMULSION



-  Smooth Finishes
-  High Durability
-  Economical
-  **3 YEARS WARRANTY\***
-  High Coverage

\*Terms & Conditions Apply

# EXTERIOR

EMULSION








# PROTECT+

LUXURY EXTERIOR EMULSION



 Long Lasting

 High Performance

 Satin Finish

 UV Protection

 7 YEARS WARRANTY\*

\*Terms & Conditions Apply

# ECOMATE

PREMIUM EXTERIOR EMULSION  
INSPIRED BY NATURE



UV Protection



Dust Proof



5 YEARS WARRANTY\*

\*Terms & Conditions Apply

# KAVACH

EXTERIOR EMULSION

YOUR ABODE  
OUR PROTECTION



 Economical

 Algal Resistance

 Weather Protection

 3 YEARS WARRANTY\*

\*Terms & Conditions Apply

# PRIMERS



# ULTRA CEMENT PRIMER

FOR EXTERIOR



 Good Opacity

 Strong Adhesion

 Anti - Chalking

 Brightness

# ULTRA CEMENT PRIMER

FOR INTERIOR



☀️ White

🔒 Strong Adhesion

🧼 Anti - Chalking

🌟 Brightness

# ULTRA LAVISH

LUXURY PRIMER FOR INTERIORS



Anti - Carbonation

Strong Adhesion

Ultra Smooth

Anti - Chalking

Good Opacity

# DAMP PROOF

PRIMER

STAY ABOVE THE  
DAMPNESS



Advanced Technology



Elastomeric



Water - Proofing Properties



# ULTRA PENETRATING CEMENT PRIMER

FOR EXTERIOR



Anti - Carbonation

Anti - Chalking

Strong Adhesion

Advanced Technology



# TECHNO TIGER

ACRYLIC WASHABLE DISTEMPER



 Washable

 Economical

 Smooth Finish

 3 YEARS WARRANTY\*

\*Terms & Conditions Apply

# TEXTURES

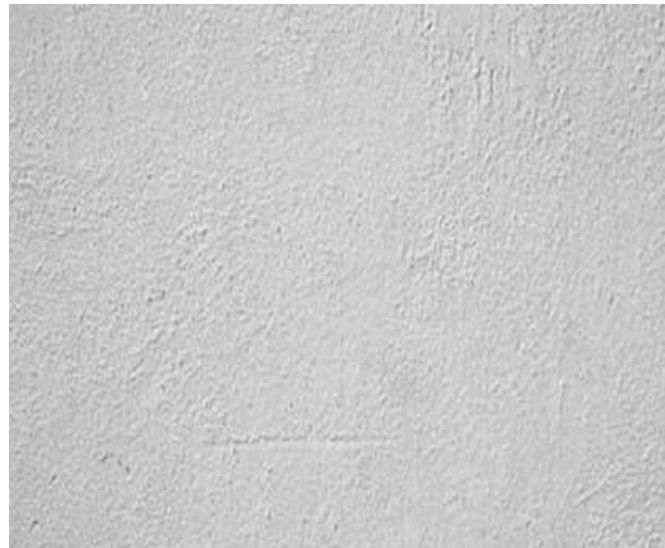


ELASTOMERIC

# FINE TEXTURE



Before



After



👑 **Luxury Look & Feel**

🏠 **Hides Wall Undulations**

🏡 **Suitable for bungalows / villas**

🎨 **Available in Colours**

🌟 **Crack Bridging**

# TECHNO FINE TEXTURE



\*\*\*  
Luxury Look & Feel

~~~~~  
Covers Undulations & Cracks

🏠  
Suitable for bungalows / villas

🎨  
Available in Colours



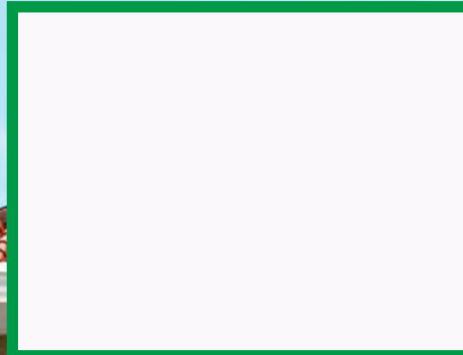
WATER RESISTANT

# FINE TEXTURE

Before



After



Luxury Look & Feel



Suitable for bungalows / villas



Water Resistant




Available in Colours


# RUSTIC TEXTURE



 Strong Adhesion

 Acrylic Based

 Covers Wall Undulations

 Available in Colours



ELASTOMERIC

# RUSTIC TEXTURE



Before

After



 Crack Resistant

 Acrylic Based

 Covers Wall Undulations

 Available in Colours





WATER RESISTANT

# RUSTIC TEXTURE



 **Luxury Look & Feel**

 **Hides Wall Undulations**

 **Suitable for bungalows / villas**

 **Available in Colours**

 **Crack Bridging**

# LEVEL TEXTURE



 Strong Adhesion

 Covers Wall Undulations

 Acrylic Based

# WALL PUTTIES



# WATER PROOF WALL CARE



 Smooth Water Resistant

 Long Lasting

 Suitable for Interior / Repainting Walls



Before Water Resistant Wall Care



Before



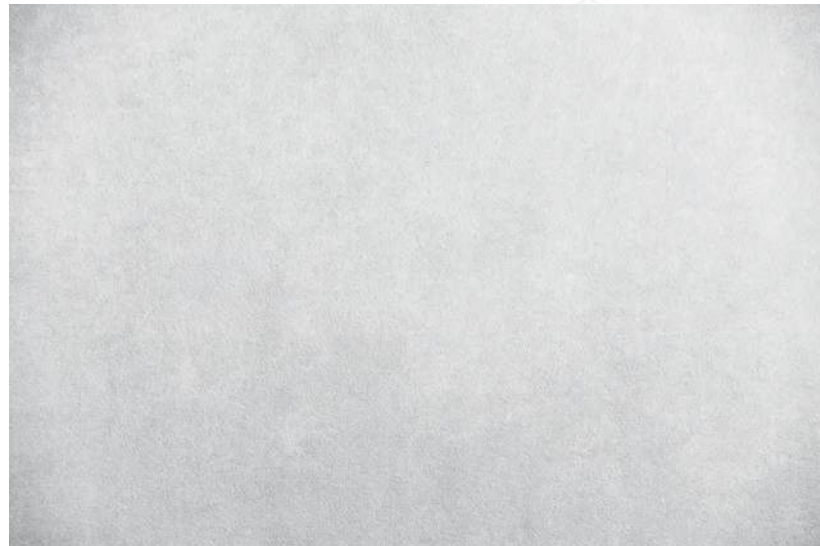
After

After Water Resistant Wall Care



TECHNO

# ULTRA WALL CARE 500



Ultra Smooth Finish



Water Resistant



Long Lasting

# TECHNO WALLCARE

FOR INTERIOR AND EXTERIOR

 Eco - Friendly

 Strong Adhesion

 Smooth White Finish

 Long Lasting



TECHNO ACRYLIC

# WALL PUTTY

FOR INTERIOR ONLY



 Polymer Based Putty

 Cover Wall Undulations

 Smooth Finishes

 For Interiors



# SPECIAL PRODUCTS





# TECHNO PLAY

## METALLIC



 Designer Finishes

 Low VOC

 Special Effects

 High Washability

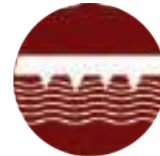
 High Sheen

# DAMP GUARD

FOR INTERIOR & EXTERIOR



Water Proofing



Crack Bridging



Strong Adhesion



High SR Value



Anti-Carbonation

# FLOOR PAINT

FOR INTERIOR & EXTERIOR



# TECHNO BIO - WASH

FOR MULTIPURPOSE



Protection Coating for Extra Life



Additional Protection for Top Coat



Anti - Algal & Anti - Fungal

# METAL FINISHES



## Ultra Red Oxide Metal Primer



- Red Oxide is intended to use on all bare metal surfaces for interior and exterior.
- Formulated with special micronized red oxide, to prevent corrosion.
- The surface must be clean, smooth, sound, dry, free from wax, dust and contaminants. The bare metal should be clean and free from rust. Existing rust may be removed with Techno Rust Remover.
- 1 coat is usually sufficient. A second coat may be applied if required. Sand lightly between coats if required.
- Drying time and recoating time is 4-8 hrs.

## Oil Based Primer

- Oil-Based Primer is an all purpose oil-based primer designed for interior or exterior applications.
- It provides excellent penetration, flexibility and adhesion.
- Surfaces should be clean, dry, sound and free of dust, dirt, or any contamination that may interfere with adhesion.
- Interior surfaces like new or painted drywall, cured plaster and cement-based coatings, wood, metal, vinyl, PVC, masonry.
- Exterior surfaces include new or previously painted wood hardboard, metal, vinyl and PVC.
- Apply with a high quality natural or synthetic brush, roller, pad or sprayer.
- Drying time 2-3 hrs and can be recoated after 6 hrs. The dry primer film develops full adhesion in 7 days.



## Yellow Zinc Primer



- Yellow Zinc Primer is a solvent-based protective coating for ferrous surfaces in mild to moderately corrosive environments. It forms a durable film that gives effective protection against corrosion.
- Use on ferrous metal surfaces for interior and exterior.
- Ensure surface is free from dirt, dust, moisture and adhesion inhibiting compounds like grease and wax etc.
- Application is by brush, roller or spray.
- Give a gap of 6-8 hrs before second coat.
- Drying time at 25°C is 1 hr for surface dry and tack free in 3 hrs
- It forms long durable film with excellent adhesion with higher coverage.

## Super Gloss PU Enamel



- Super Gloss PU Enamel is solvent based paint ideal for all interior and exterior surfaces such as metal, castings, wood, machinery, transport or passenger vehicles, agricultural equipment and other metal surfaces.
- It forms Smooth and Tough Elastic Film with High Gloss which lasts long under severe climatic conditions.
- Keep surface clean and dry. Remove dust, dirt, grease and any faking paint from the surface.
- It's advisable to apply respective primers (wood primer, metal primer, cement primer, oil base etc) before using PU Enamel.
- Application: By brush or spray.
- Drying Time: (a) Surface Dry : 1-2 Hrs b) Recoat : 16 Hours.

- Hi Gloss Synthetic Enamel is made from special quality alkyd resin and light-fast pigments.
- It also imparts excellent adhesion and durability. With stand the most severe condition of tropical climate. It is most suitable for the application of woods, metal. Can use both interior and exterior.
- Provides rich texture and high gloss finish with excellent surface protection.
- (a) Concrete: Allow adequate time for the surface to dry out completely. The surface must be free from efflorescence, dust and cement splashes.
- (b) Wood: The surface must be scrubbed to remove minor imperfections, cleaned, free from dust and oil.
- (c) Metal The substrate must be free from rust, mill scale, loose particles, and waxy contaminate.
- Touch dry (1-2 hr) Recoat dry (10-12 hr) Full cure (7 days)

## Synthetic Enamel High Gloss



## Turpentine Oil For Paint



Technopaints Solvent is basically painting oil (MTO) equivalent to Turpentine Oil used for the thinning of Enamel Paints and Primers. They are specially formulated to improve the flow of synthetic alkyd and oil-based paint products. It allows a diluted enamel paint to acquire optimum film characteristics and high gloss finish.

- Ultra GP Synthetic Enamel is made from special quality alkyd resin and light-fast pigments.
- It also imparts good adhesion and durability. With stand the most severe condition of tropical climate. It is most suitable for the application of woods, metal. Can use both interior and exterior.
- Provides rich texture and good gloss finish with excellent surface protection.
- (a) Concrete: Allow adequate time for the surface to dry out completely. The surface must be free from efflorescence, dust and cement splashes.
- (b) Wood: The surface must be scrubbed to remove minor imperfections, cleaned, free from dust and oil.
- (c) Metal The substrate must be free from rust, mill scale, loose particles, and waxy contaminate.
- Touch dry (1-2 hr) Recoat dry (10-12 hr) Full cure (7 days)

## Ultra GP Synthetic Enamel Solvent Thinnable





# WOOD FINISHES



## Ultra Wood Primer Solvent Thinnable



- A high-quality single pack quick drying undercoat based on modified alkyd specially formulated for priming timber which is to be top coated with various finishes such as polyurethane coatings. The primer has high opacity, film build up, deep penetrating and sealing properties. Easy to sand, it provides excellent anchorage for subsequent coats.
- Recommended as a primer for softwoods, hardwoods, chipboard, and fiber board. It is suitable for interior and exterior woodwork.
- It Can be applied by brush, roller, or spray. Please use the method best suited to your requirement and skill.

## Premium Wood Finish

- Techno Paints premium wood finish is a multi-component wood coating system that offers ultimate protection against UV, hard, mar resistance and uniform finish.
- Easy to apply oil base transparent finish the natural beauty of wood. It provides UV protection and is low maintenance. It also features a mildew resistant finish and is ideal for new to slightly weathered uncoated and unsealed exterior wood surfaces.
- Recommended for properly prepared new to slightly weathered, unsealed exterior wood surfaces such as; Decks, Railings, Shakes, Shingles, Siding, Fences, and Wood Patio Furniture.
- Dry to touch after 2-4 hours depending on wood porosity.
- Product can be applied manually if needed.



## PU Luxury Wood Coat For Interior & Exterior



- PU luxury wood coat is an interior and exterior quick drying tough polyurethane modified alkyd paint which dries to a hard, mar resistant and uniform satin finish.
- Attractive satin/gloss finish.
- Quick drying.
- Mar resistant.
- One pack.
- Highlights the natural timber look, an attractive soft sheen.
- Polyurethanes dry faster than varnishes; saves time between coats.
- Tough & long wearing than varnish.
- Easy to use, no limited pot life.
- PU wood coat can be applied on furniture, doors, skirtings, handrails and timber paneling.

## Techno Wood Stainer



- Wood Stain is specifically formulated to impart color shades to natural wood. They are designed to offer uniform penetration, which keeps the natural grain pattern of wood exactly as it was. It is a fast-drying solvent-based transparent dye that is lead-free. Making it eco-friendly & internationally accepted.
- Wood Stain can be applied to all kinds of wood, veneer, and medium-density fiberboard (MDF) surfaces.
- Before application, the surface should be sound, clean, and free from oil, grease, loose particles, dust, etc. Application can be done by the recommended application methods. GCI Wood Stains can be applied by Brush, Rag or Spray.
- Walnut, Dark Walnut, Rosewood, Teak, Black, Oak Yellow, Wenge, Red Brown, Dark Red Mahogany., Blue, Green, Wine Red.

## Woodrich Wood Polish For Interior & Exterior

- Wood Polish is ready to use French Wood Polish which does not require adding of lakh dana/Chapra or Chandras. It is popular for use as an overcoat on wooden and antique restorations. It gives high gloss appearance and incomparable luster to antique finishes.
- Wood Polish can be used as a Basecoat in place of Lakhdana Polish and also as an overcoat on wooden surfaces in order to make it very smooth and shiny.



## Techno Wood Sealer



- Enamel Solvent is basically painting oil (MTO) equivalent to Turpentine Oil used for the thinning of Enamel Paints and Primers. They are specially formulated to improve the flow of synthetic alkyd and oil-based paint products. It allows a diluted enamel paint to acquire optimum film characteristics and high gloss finish.
- It is clear and quick drying solvent.





# RICHWAVES

BEYOND FINISHES, WE DEFINE AESTHETICS



**Grassello con**



**Arch Con**



**Grassello Con**



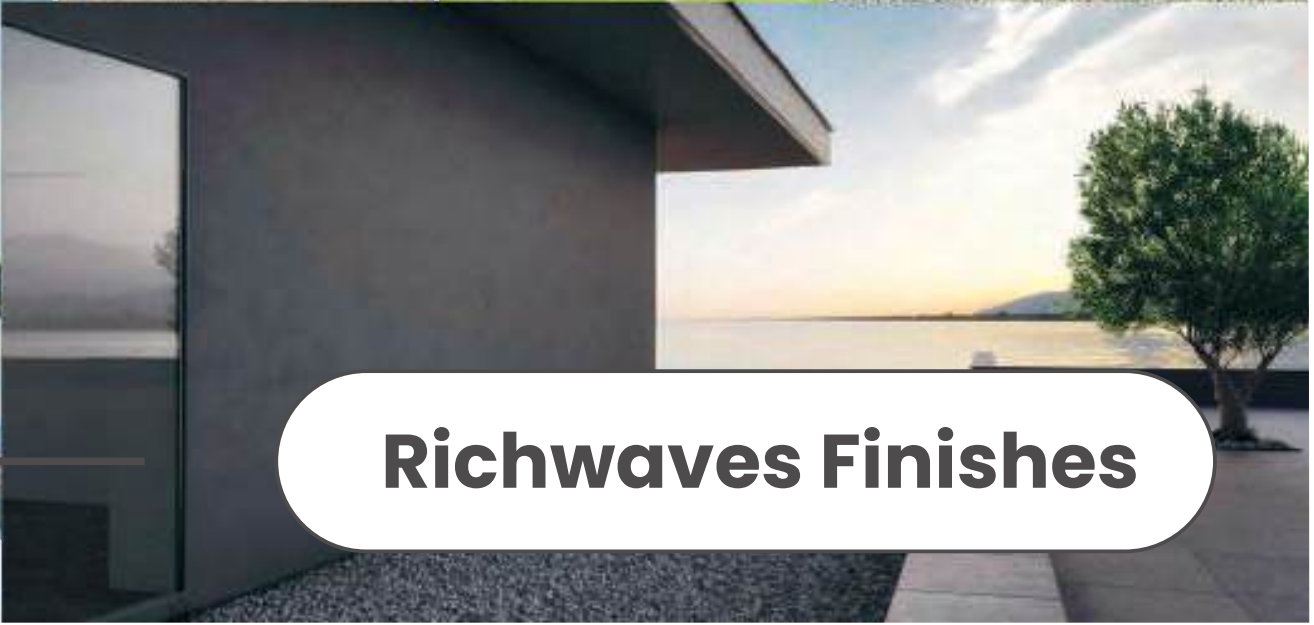
**Arch Con**



**Lavish Glow**



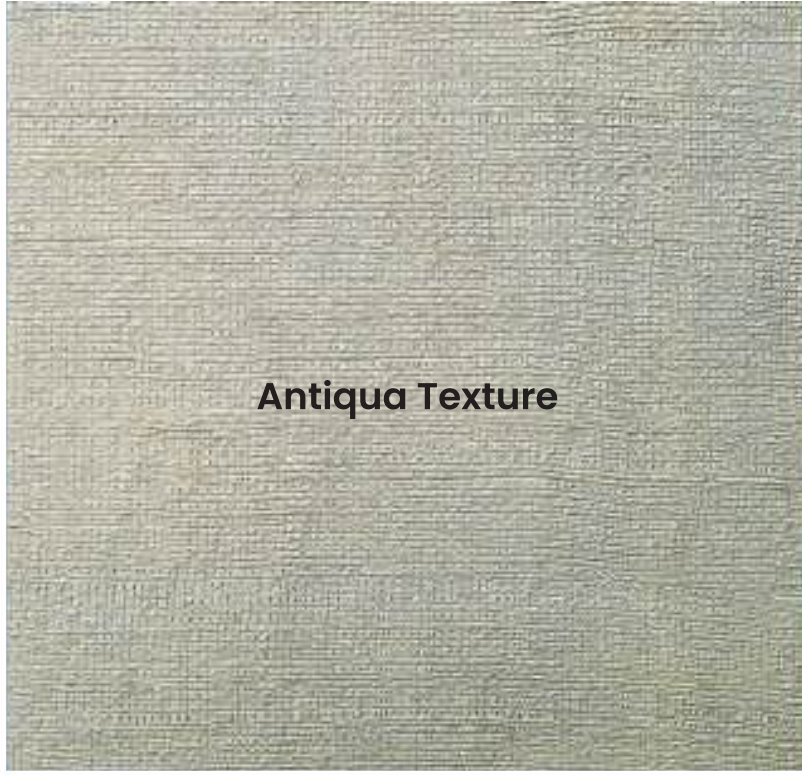
**Arch Con**



**Richwaves Finishes**



**Antiqua Texture**



**Antiqua Texture**



**Antiqua Texture**



**Arch Con**



**Flakes texture**



**Dholpuri Texture**



**Dholpuri Texture**



**Honey Comb  
Texture**



**Laminato Texture**



**Venetian Marble**



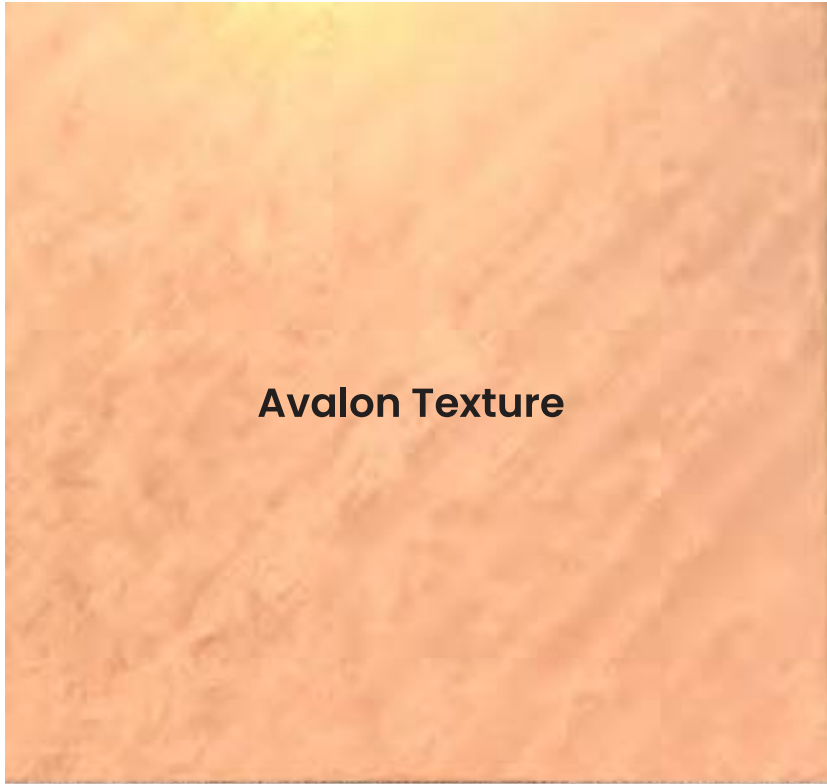
**M C Spray Texture**



**Lamato Texture**



**Lamato Texture**



**Avalon Texture**



**Avalon Texture**



**Lamato Texture**



**Lamato Texture**



**Lamato Texture**



**Lamato Texture**



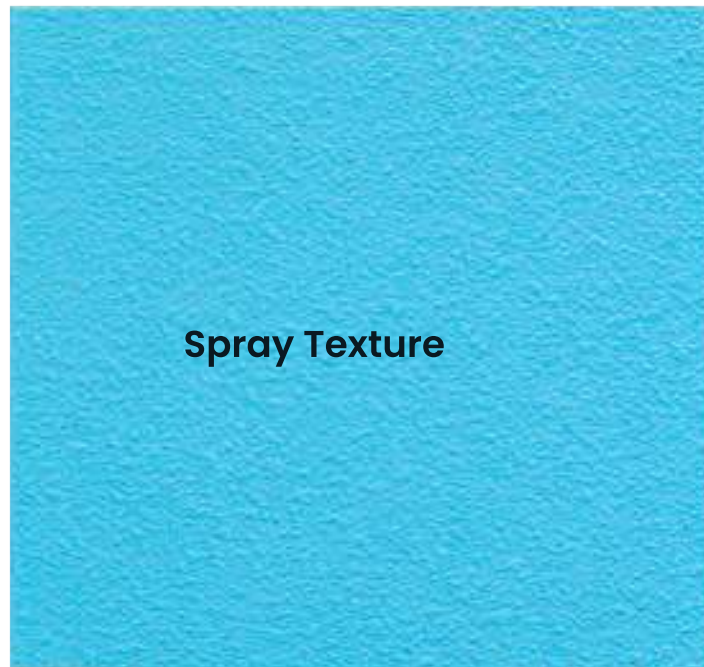
**Dessert Texture**



**Lamato Texture**



**Dessert Texture**



**Spray Texture**



**Spray Texture**



**Grassello con**

**Arch Con**

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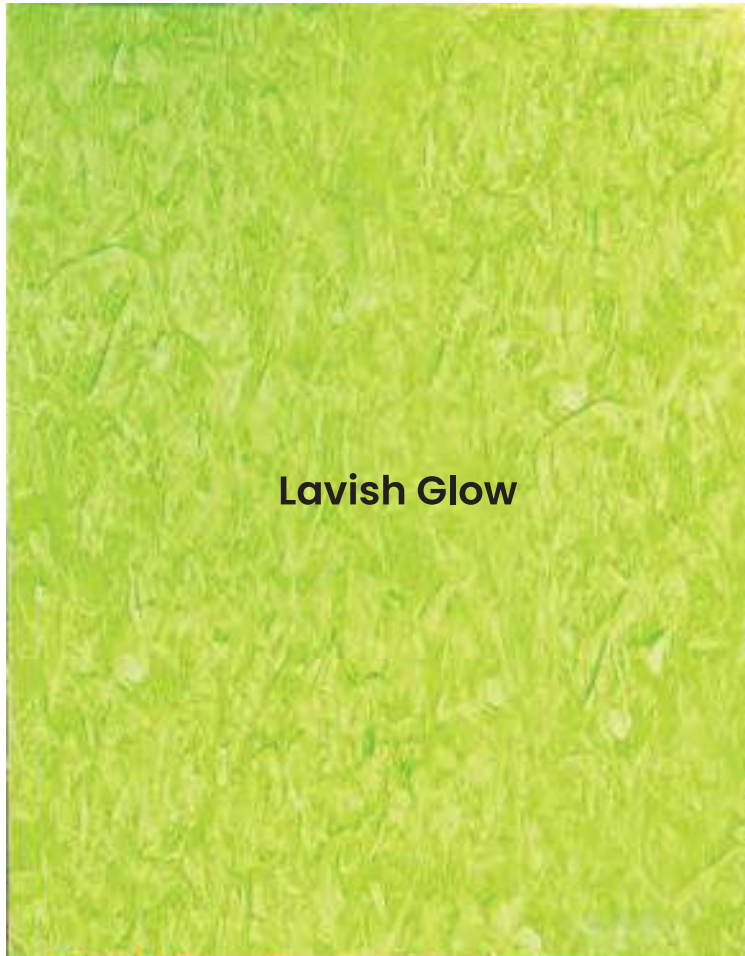
Richwaves Finishes

**Arch Con**

**Grassello Con**



Richwaves Finishes



**Lavish Glow**



**Arch Con**



**Venitian Marble**



Richwaves Finishes





**Dholpuri Texture**

**Spray Texture**

**Granula Texture**

**M C Spray Texture**

**Laminato Texture**



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Richwaves Finishes

Arch Con

Arch Con



Richwaves Finishes

# VOICES OF CONTENTMENT: STORIES THAT DEFINE OUR COMMITMENT



## SHRI. ALLA AYODHYA RAMI REDDY Founder - Ramky Group

Technopaints, under the visionary leadership of Mr. Srinivas Reddy, has evolved into a paragon of professionalism, delivering quality products and services tailored to the needs of society and the infrastructure sector. Their unwavering commitment to quality, timeliness, and affordability has not only established them as a name to reckon with in the painting industry but also garnered praise and trust from clients across various projects. Wishing TechnoPaints and its dedicated team continued success as they embark on the next phase of their journey.



## SHRI. N NIROOP KUMAR REDDY Founder and Principal Architect, NA Architects (Hyderabad)

Our association with TechnoPaints, a Hyderabad-based company, has been longstanding. As architects, we prioritize uniqueness in finishes for each project, ranging from stone to concrete and even bubble effects. TechnoPaints' exceptional research facilities enable us to request customized samples, avoiding reliance on standard catalog options. Their invaluable support and innovative solutions have made them indispensable partners, and we proudly recommend them as a source of pride for Hyderabad.



## SHRI. M NANDA KISHORE Managing Director, Ramky Estates and Farms Limited. (Hyderabad)

Techno Paints has been our trusted partner for several years, delivering excellence in service to our projects. Their personalized approach and exceptional quality distinguish them from others in the industry. They go beyond being a mere vendor, acting as a true partner by supplying the perfect products tailored to each project's needs, setting them apart from the competition.



## SHRI. N V REDDY

**Vice President, Nivee Property Developers Pvt. Ltd. (Hyderabad)**

"Nivee Properties, as the builder, has witnessed the exceptional performance of TechnoPaints as our vendor. TechnoPaints, with their robust project management capabilities, handles approximately 2,300 projects daily with minimal changes. Their specialization in niche projects, such as the triplexes, is particularly noteworthy. Despite initial challenges with project changes and labor, TechnoPaints has consistently delivered quality results. Their ability to adapt to large-scale projects and focus on innovative technology sets them apart. We're pleased with their performance and look forward to continued collaboration."



## SHRI. CH RAMCHANDRA REDDY

**CMD, R V Nirmaan Private Limited. (Hyderabad)**

Techno Paints ensures seamless implementation, swiftly addressing any issues that may arise, even at the director level. Their commitment to quality, timely response, and fair pricing is commendable. They promptly rectify any complications, making them a highly recommended choice for both product and company. Thank you for your standard service



## SHRI. A KRISHNA REDDY

**Managing Director, APR Projects (Hyderabad)**

For five years, Techno Paints has been more than just a vendor; they've been friends. Their consistency and reliability have been instrumental in our success. We've learned and grown together, uncovering new opportunities in the process. As we continue our partnership, we look forward to exploring new ideas and expanding our horizons with Techno Paints by our side.



## SHRI. SURESH KUMAR RAJA

**Sr. Vice President, Business Operations, Prestige Group (Hyderabad)**

For five years, Techno Paints has been more than just a vendor; they've been friends. Their consistency and reliability have been instrumental in our success. We've learned and grown together, uncovering new opportunities in the process. As we continue our partnership, we look forward to exploring new ideas and expanding our horizons with Techno Paints by our side.



**SHRI. GUMMI RAM REDDY**  
**Chairman, ARK Group (Hyderabad)**

I can confidently endorse this product, not just as a means of promotion, but because of its commitment to delivery. Techno Paints, a Hyderabad-based company, has consistently upheld its promises and demonstrated exceptional execution. Our longstanding association attests to their reliability and quality service.



**SHRI. CHANDRA SHEKHAR REDDY**  
**Director, Praneeth Group (Hyderabad)**

Techno Paints' leadership in the paint sector, acknowledging them as market leaders. The association with Techno Paints since 2016 has been characterized by their innovative approach and attentive client care, spearheaded by Mr. Srinivas Reddy himself. Their commitment to modifying products based on client needs reflects their dedication to customer satisfaction. Overall, we are very happy with Techno Paints' technical expertise and personalized service.



**SHRI. KAVURI RAVI**  
**CMD, Kavuri Hills Developers (Hyderabad)**

Our experience with Technopaints has been consistently excellent. Their dedication to quality shines through in every aspect of their work, from materials to application. Their commitment to organic, high-quality products sets them apart in the industry, with a robust supply chain ensuring availability across regions. Working with Technopaints has been seamless, from start to finish. Technopaints represents industry excellence, and we eagerly anticipate ongoing collaboration with them.



**SHRI. VENU VINOD**  
**Managing Director, Cybercity Builders & Developers Pvt. Ltd. (Hyderabad)**

Technopaints consistently delivers exceptional quality and reliability in every aspect of their work. Their organic, high-quality products and seamless application process make them our preferred choice for painting solutions. Their range of textures and thickness options ensures stunning aesthetic results while maintaining cost-effectiveness. Technopaints has become synonymous with excellence in the industry, and we highly recommend them for any construction project.



**SHRI. B SRINIVAS REDDY**  
**Director, Megha Engineering & Infra Structure Ltd. (Hyderabad)**

Good evening, everyone. I'm grateful to be here at the TVC launch of Technopaints, thanks to Mr. Srinivas Reddy garu and the team. I'd like to acknowledge my mentor and esteemed guests for joining us. Mr. Srinivas Reddy Garu's journey reflects the resilience needed in entrepreneurship. Technopaints' focus on quality and forward integration into services has led to success, even in competitive markets and government sectors. I commend Technopaints on their achievements and anticipate their continued growth as a top Indian brand. Thank you for this opportunity.



**SHRI. C SHEKAR REDDY**  
**Chairman, IGBC Hyderabad Chapter & CMD CSR Estates Ltd. (Hyderabad)**

When it comes to builder brands, quality is paramount. Without excellent service, developers won't recall painters. Technopaints stands out for its commitment to quality work and service, distinguishing it from other paint brands. As the Chairman of the Indian Green Building Council, I recommended Technopaints to pursue green certification, aligning with the industry's sustainable practices. This initiative will likely give Technopaints a competitive edge in the market. Moreover, Technopaints' expansion into new territories presents promising opportunities. Establishing a strong presence in project segments will undoubtedly pave the way for success in the retail sector.



**SHRI. ANANDA PRASAD**  
**Founder & Chairman, Bhavya Constructions Private Ltd. (Hyderabad)**

For the past 22 years, we've relied on Technopaints products for our projects. Our enduring association has been a testament to their firm commitment to work ethics and quality standards. Their consistent on-time delivery has left a lasting impression on us, and we're delighted to continue sourcing Technopaints products for our projects. I extend my best wishes to Srinivasa garu and the entire Technopaints team for their ongoing endeavours.



**SHRI. GVSK RAJU**  
**Managing Partner, Harsha Developers (Hyderabad)**

Paints play a crucial role in any project, providing the final look and presentation. For our high-end, high-rise apartments, we consistently choose Technopaints. Their products not only enhance the aesthetic appeal but also reflect their dedication to quality. What truly impresses us is their exceptional service and on-time delivery, which have become instrumental factors in our decision to consider them for our other projects. Technopaints has undoubtedly proven to be a valuable partner in our endeavors.

## OUR PRESTIGIOUS CLIENTELE



## OUR PRESTIGIOUS CLIENTELE





# OUR PRESTIGIOUS CLIENTELE

# OUR PRESTIGIOUS CLIENTELE



## OUR PRESTIGIOUS CLIENTELE



## OUR PRESTIGIOUS CLIENTELE



# AWARDS



Excellence in Manufacturing of  
Paints and Application services in  
Corporate sector  
TECHNO PAINTS



Most Trusted Paint Brand of  
the Year (Telangana) by IFA  
2021



Quality Paint Manufacturer of the Year  
IPSA 2019



Most Trusted Paint Manufacturing Brand Of The Year  
By ZIMA 2019



# CERTIFICATIONS

OUR NETWORK

- Hyderabad
- Chennai
- Bangalore
- Mumbai
- Pune
- Kanpur
- Kolkata
- Visakhapatnam
- Guntur



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Hyderabad (Head Office)  
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